

# VIP COLOR

Revolutionizing Digital Color Label Printing



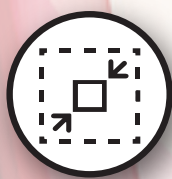
**FLEXIBLE . EFFICIENT . AFFORDABLE**

**Unbeatable Performance Color Label Printer just under \$5,000.**

Engineered for high performance but yet priced within the reach of most small-medium enterprises. Manufacturers struggling today with high pre-printed label costs and wastage linked with their wide product offerings will find VP600 a must have printer.



Low Investment  
= High ROI



Compact



Fast and Flexible  
= Shorten Time  
to Market

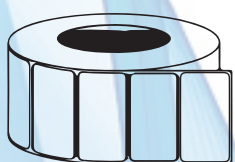


Low Cost per Label  
= Higher Margin



Top Notch  
Print Quality

## Improve Productivity



**Step 1**  
Use Standardized  
Die-Cut Blank Labels



**Step 2**  
Print on Demand

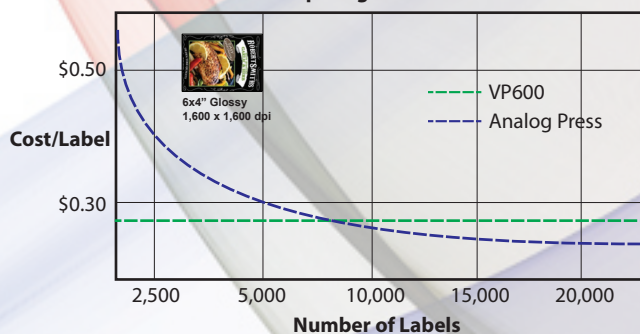


**Step 3**  
Flexible Labels  
Suitable for high-mix (or variations),  
low volume production



No Pre-printed Labels  
No Inventory Management  
No Separate Printing for Variable Data

Comparing Cost/Label



## Suitable for



F&B



GHS/  
Chemical



Healthcare/  
Nutraceuticals



Logistics



Manufacturing



Retail



Small-Medium  
Enterprises

# Product Specifications

## GENERAL

<b>Print Speed</b>	6 and 8 ips (152.4 and 203.2 mm/s)
<b>Print Resolution</b>	1,600 x 1,600 dpi and 1,600 x 800 dpi
<b>Print Width</b>	2" - 8.5" (50.8 - 215.9 mm)
<b>Communication</b>	USB 2.0, 10/100Base-T
<b>Inks</b>	Dye Ink in 5 individual 150ml CYMCK color
<b>Time to First Label</b>	Less than 10s
<b>Dimensions (Printer)</b>	20.1" (W) x 11.2" (H) x 15.2" (D) (510 x 285 x 385 mm)
<b>Weight (Printer only)</b>	66 lbs (30 kg)

## PRINTING

<b>Print Modes</b>	Roll-to-Cut, Roll-to-Roll, Print & Hold
<b>Barcode PQ</b>	1D barcode ≥ Grade B (Code 39) with 10 mils bar width 2D barcode ≥ Grade B (PDF417) with 10 mils cell size

## OPERATION

<b>Electrical</b>	Universal power supply - 100 - 240 Vac, Peak current < 4A
<b>Operating Temperature</b>	15 to 35°C at RH 20 - 80%
<b>Storage Temperature</b>	-5 to 50°C
<b>Standards/Approvals</b>	FCC Part 15, Subpart B, Class A (US) IEC 60950-1 Compliance (International), cULus (US/Canada), CCC (China), RCM (Australia)
<b>User Interface</b>	Embedded web server Blacklit LCD control panel in 9 languages LED for Printer warnings and readiness indication Unobstructed accessibility to service bays for print head and ink tanks Designed for ease of setup, troubleshooting and service

## MEDIA

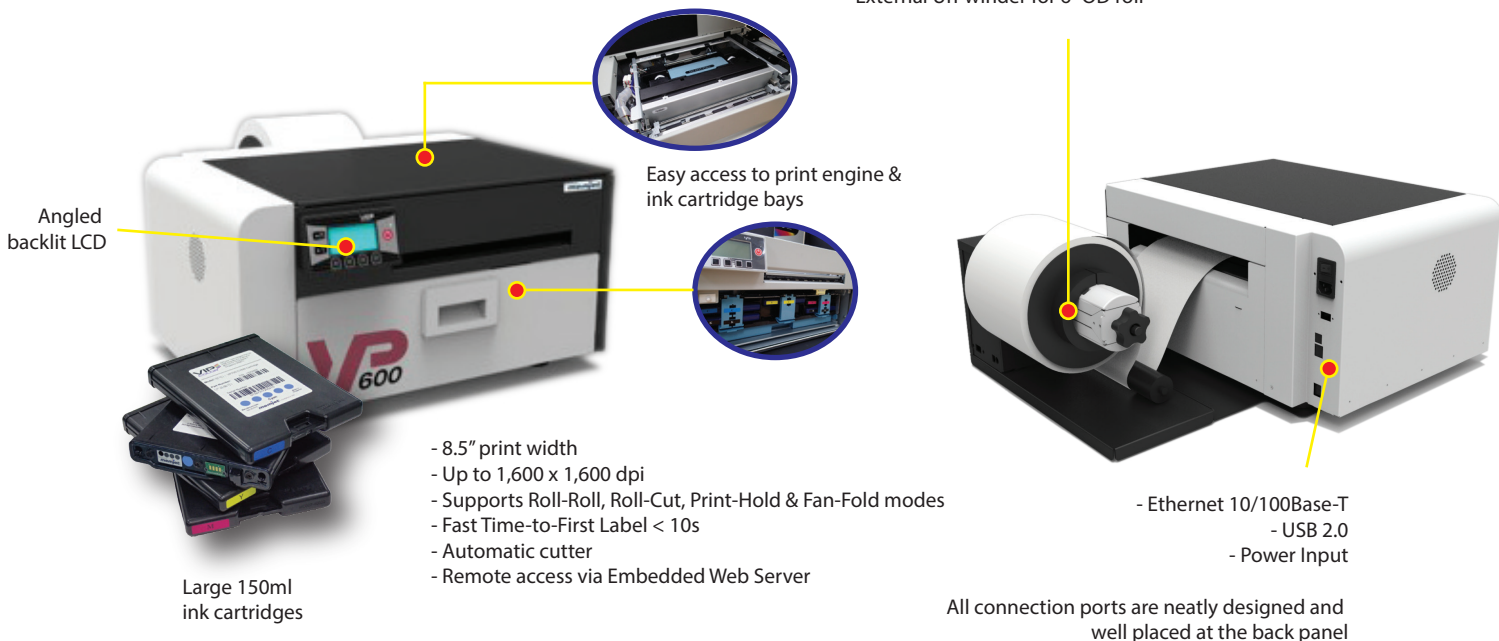
<b>Sensor Type</b>	Gap, Reflective sensor for black mark
<b>Media types</b>	Roll (Continuous, Die-cut), Fan-fold
<b>Media Thickness</b>	0.1 - 0.3 mm
<b>Roll Diameter</b>	6" (152 mm) OD with 3" (76.2 mm)
<b>Supported Media</b>	Glossy, matt, synthetics
<b>Media Length</b>	Up to 40" (1,016 m)
<b>Construction</b>	Metallic casing with industrial grade ruggedness
<b>What's in the Box</b>	Printer (Integrated with Un-winder), print head, USB Cable, AC power cable and ink cartridges
<b>Built-in accessory</b>	Automatic Cutter, Label Print and Hold
<b>Warranty</b>	1 Year limited warranty or 5 Million inches, whichever comes first

## Overview

The VP600 supports all major MS Windows based label and graphics design applications like



External Un-winder for 6" OD roll



- 8.5" print width
- Up to 1,600 x 1,600 dpi
- Supports Roll-Roll, Roll-Cut, Print-Hold & Fan-Fold modes
- Fast Time-to-First Label < 10s
- Automatic cutter
- Remote access via Embedded Web Server

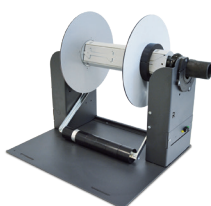
- Ethernet 10/100Base-T
- USB 2.0
- Power Input

All connection ports are neatly designed and well placed at the back panel

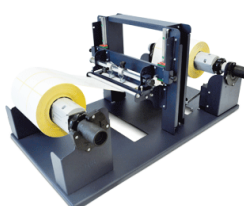
## Accessories

For more information, please visit us at [vipcolor.com](http://vipcolor.com)

Re-winder/  
Un-winder



Label Slitter



Matrix remover  
& Slitter

